



## Privacy Policy

This Web Site is owned by Deaf Missions, a 501(c)(3) non-profit organization headquartered in Iowa ("Deaf Missions", "we", or "us"). Our online properties comprise of, but are not limited to, all pages found under [www.deafmissions.com](http://www.deafmissions.com). This privacy policy applies to these Sites and other Sites, mobile apps or other online services we operate that link to this policy (collectively, referred to below as the "Site"). You will be referred to as "you", "your", or "user."

Deaf Missions is committed to respecting and protecting the privacy of our visitors. This privacy policy discloses how we collect, protect, and use information you provide or we collect online, as well as how we protect children's privacy. If our policy practices change in the future, we will let you know by posting our revised privacy policy on the Site. By using the pages on this Site or other services covered by the posted Privacy Policy, you are accepting the practices described in the Privacy Policy. We pledge to follow the Privacy Policy below, as well as all applicable United States laws and regulations, including privacy laws and the Children's Online Privacy and Protection Act ("COPPA"). In addition, you should check the Site regularly for the latest version and discontinue use of the Site if you do not agree with any of the terms.

### Information Collection

*Personally Identifiable Information.* At our Site, we do not collect personally identifiable information from individuals unless they provide it to us voluntarily and knowingly. This means we do not require you to register or provide information to us in order to view our Site. Deaf Missions only gathers personally identifiable data on our Site, such as names, addresses, Zip/postal codes, e-mail addresses, etc., when voluntarily submitted by a visitor. Once collected, we may combine this information with other information collected from external sources.

*Non-Personally Identifiable Information.* Deaf Missions may automatically collect certain technical information from your computer such as your Internet service provider, your Internet Protocol address, your browser type, your operating system, the pages viewed, the pages viewed immediately before and after accessing the Site, and the search terms entered to get to our Site. This information allows us to improve and customize our services. We and our service providers may collect this information using "cookies," which are small text files that many sites save on your computer, or similar

technologies. See the section on “Use of Cookies and Similar Technology” below for more information.

Unless permitted by COPPA, we do not collect personally identifiable information from children under 13 until we receive and review verifiable parental consent.

### **Use and Sharing of Personally Identifiable Information**

The personally identifiable information provided by all users is used by Deaf Missions and other entities who are involved in the operation of this Site or who provide support for the Deaf Missions mission and programs, for general business purposes and for the purposes for which you provided the information. General business purposes include, for example, Deaf Missions activities, program participation, marketing, promotions, and fundraising activities and communications. The purposes for which you provide information includes our use of your personally identifiable information to process online transactions, purchases, and donations, facilitate participation in Deaf Missions programs, promotions and services, or process job applications. We do not sell information you provide to us online with third parties. We may share personally identifiable information with third parties including: (i) when the person submitting the information authorizes us to share it; (ii) when sharing the information is with a service provider in furtherance of our operations or the operation of the Site, for instance, to process a purchase or other transaction you make; (iii) to facilitate participation in Deaf Missions programs, promotions, and services, or to engage in fund raising, marketing communications and promotions; (iv) to comply with legal processes such as a subpoena or court order or to otherwise protect your or our legal rights; or (v) for other purposes for which you provided the information. These third parties have access to your personally identifiable information only to perform these tasks on our behalf; provided however, that if you are redirected to a site or application maintained by a third party, the privacy policy of such site or application will control the use of any information you provide. For the processing of online transactions, protection and use of the data, including personally identifiable information, will be governed by such third parties privacy policy. For example, if you make a purchase on our Site using a PayPal account or similar account of a third party payment provider, certain information is transmitted to the payment provider and is subject to the third party’s own privacy policy.

### **Children’s Privacy**

Deaf Missions is committed to providing a safe, secure, and fun online experience for children who visit our Site. We are dedicated to safeguarding any personally

identifiable information collected online and to helping parents and children have positive experiences on the Internet.

We will never knowingly collect personally identifiable information from anyone under the age of 13 ("Children") without prior verifiable parental consent. With parental consent, we may collect information from Children, such as: name, address, email address, account information, and user generated content. This information allows us to fulfill a requested transaction and facilitate participation in online programs, keep records, undertake certain marketing activities, or to otherwise customize or enhance the Site experience for Children. We will not require a Child to disclose more information than is reasonably necessary to participate in a Site activity. The sharing of personally identifiable information of Children with third parties will be done in accord with the above section Use and Sharing of Personally Identifiable Information.

Regardless of what information is displayed, parents can revoke their consent and ask that information about their children be deleted from the Site by contacting our offices by phone at 712.322.5493 (Voice)/712.587.8887 (Video) or via email at [chadentinger@deafmissions.com](mailto:chadentinger@deafmissions.com). A parent may also consent to the collection and use of information for their child, but still not allow for the disclosure to third parties, unless such third party provides part of the service (e.g. social networking). To do this or to review personally identifiable information collected from children, we must verify the identity of the requesting parent. When a parent revokes consent, we will stop collecting, using, or disclosing information from that child. To respect the privacy of parents, information collected and used for the sole purpose of obtaining verifiable parental consent or providing notice is not maintained in retrievable form by the Site if parental consent is not obtained after a reasonable time.

### **Use of Cookies and Similar Technologies**

Users should be aware that non-personal information and data, including for Children, may be automatically collected by the Site through the use of "cookies" or other similar technologies such as web beacons. "Cookies" are small text files a site can use to recognize repeat visitors, facilitate the visitor's ongoing access to and use of the site, and allow a site to track usage behavior and compile aggregate data that will allow content improvements. Cookies are not programs that come onto a visitor's system and damage files. Generally, cookies work by assigning a unique number to the visitor that has no meaning outside the assigning site. If a visitor does not want information collected through the use of cookies, there is a simple procedure in most browsers that allows the visitor to deny or accept the cookie feature. "Web beacons" are a small snippet of code embedded in webpages typically used to monitor activity on a webpage and transfer or collect information, such as information about your Internet

Protocol address, the URL of the page on which the beacon is located, the browser type that is accessing the Site, and the ID number of cookies placed on your computer.

Deaf Missions uses "cookie" technology only to obtain non-personal information from its online visitors in order to improve visitors' online experience and facilitate their visit within our Site. Deaf Missions may use web beacons to improve Site services, conduct Site analytics, first party advertising relating to us and our sponsors, and to optimize the browsing experience.

We use third-party advertising companies to serve ads when you visit our Site. These companies may use non-personally identifiable information (that is, not including your name, address, e-mail address, or telephone number) about your visits to this and other sites in order to provide advertisements about goods and services of interest to you on this or other sites. Read more information about this practice at <http://www.networkadvertising.org> and <http://www.aboutads.info/choices/> to know your choices about not having this information used by these companies.

### **Google Analytics Disclosure**

This Website uses the Google Analytics web analytics service. The specific Google Analytics features used by this Website are Google Analytics Demographics and Interest Reporting. With Google Analytics Demographics and Interest Reporting, the Company will use information such as user age, gender and interests from Google's Interest-based advertising or third party audience data to improve services on this Website. Google's ability to use and share information collected by Google Analytics about your visits to this Website is restricted by the Google Privacy Policy. You can prevent Google Analytics from recognizing you on return visits to this Website by disabling the Google Analytics cookie on your browser. You can also view and change the currently available opt-outs for Google Ads. You can also use the Network Advertising Initiative (NAI) Consumer Opt-Out Tool to opt-out of Internet-Based Advertising.

### **Links to Other Web Sites and Services**

This Site may be linked to other sites and services that are not maintained by Deaf Missions. These sites have their own privacy policies, which you should review prior to visiting them. We have no responsibility for linked sites and provide these links solely for the convenience and information of our visitors.

### **Our Security Safeguard**

The safety and security of your online experience is of the utmost concern to us. We take measures to implement reasonable physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information we collect online.

### **Credit Card Safety**

Protecting the safety of your credit card information is also important to us. For card transactions we process, we use Secure Sockets Layer (SSL) technology to protect the security of your credit card information as it is transmitted to us. SSL is an Internet encryption technology, and a method of scrambling data as it travels from your computer to our Site servers. We also encrypt your credit card number when we store your order and whenever we transfer that information to participating merchants.

To make sure you are accessing our secure server before you submit sensitive information, check the document for your browser for indication of an SSL connection (most browsers utilize an unbroken or closed padlock). Verify that SSL is active before submitting sensitive information to our server. To double-check, verify that the URL or Address line of your browser for our Site begins with "https."

It is important for you to protect against unauthorized access to your password and to your computer. Be sure to sign off when finished using a shared computer.

### **Children**

If you are under the age of majority, you need parent/guardian permission to use a credit card to make purchases online.

### **How to Contact Us**

If you have any questions about our Privacy Policy, you can contact us at:

Deaf Missions  
21199 Greenview Road  
Council Bluffs, IA 51503

Phone: 712.322.5493 (Voice)/712.587.8887 (Video)

Monday-Friday, 8:00 a.m.-5:00 p.m., Central Standard/Daylights Savings Time

E-mail: You can email us your question at [chadentinger@deafmissions.com](mailto:chadentinger@deafmissions.com) and we will get back to you as soon as possible.

Thank you for visiting our Site.

This Privacy Policy was last updated in March 2019.